



MediaFlex Video Platform

Unified Media Solutions for Broadcast and Multiscreens

PCCW Global has been able to draw on the vast experience of the PCCW-HKT Group to deliver industry leading solution covering the OTT, IPTV and Multiscreen ecosystem. We are not a vendor – we're a quad play operator with more than 10 years of experience in leveraging content delivery as a means to retain and grow profitable market share.

We provide a full range of tailored solutions designed to help operators and service providers create multiscreen OTT solutions tailored to specific market requirements and business cases.

Deliver Live or On-demand Content to New Audience with our Media Solutions

In addition to bespoke solutions, we also offer fully managed services. Our modular, cloud-based, white label solution combines best of breed components needed to manage, deliver and monetise OTT video services. It can be quickly and cost-effectively adapted and deployed to meet your specific requirements.

Video Contribution and Distribution

- Global integrated fibre and satellite TV network (GTVN)
- Cost-efficient high quality video contribution and distribution

OTT and OVP

- Cloud-based OTT and OVP (online video platform)
- Flexible content monetisation models
- Highly customisable with operational focus

Transcoding Service

- Superior quality at much lower bitrate compared to mainstream transcoding solutions in the market
- Pay-as-you-go cloud-based transcoding
- Live and File transcoding
- Encoding for traditional broadcast

Content Delivery Network (CDN)

- Truly Global CDN with leading presence in China
- High performance
- Optimised for video delivery



The PCCW Global Difference

Highly Experienced

- Over 10 years experience in implementing and running media solutions
- Understand what's required within a large service provider
- We're not a "vendor"; the infrastructure is a best-in-breed integration

Global Coverage

- Global video contribution and distribution network
- Global encoding and OTT platform
- Global CDN coverage including China

Superior Quality

- Trusted partner for distributing professional broadcast globally
- Advanced compression algorithm for encoding and transcoding video with superior quality at low bitrate
- Integrated engaging multiscreen user experience

Reduced Time-to-market

- Established network and innovative cloud-based service for low cost, low risk market entry of broadcast or multiscreen services

Flexible Options

- Pay-as-you-go cloud-based transcoding with on-premise options
- Flexible monetisation models for OTT service